

- | 1. | A stable careers program | <ul style="list-style-type: none"> • Free Careers Programme Builder & Careers Plan Tools provides you with an online tool and pre-populated template you can use to define your school Careers Programme. You can customise the template and add activities, lessons, assignments, and homework which can be targeted at different year groups. that can then be shared or hosted on your school website. • Careers Programme Manager – All of the features of the free Careers Programme Builder plus the ability to, assign and track student progress through your Careers Programme and record their activity linked to the Gatsby Benchmarks. Students access a digital passport and are provided with a careers certificate. • Gatsby Benchmark Dashboards Reports that can inform into the quality of your careers provision to enable continual evaluation and improvement. |
|----|---|---|
| 2. | Learning from career and labour market information | <ul style="list-style-type: none"> • LMI Explorer built directly into the Student Passport enables exploration of relevant LMI information. • Careers Noticeboard to make students aware of opportunities. • Resources Library provides access to online resources such as professional bodies, Post 16 institutions, Universities, Apprenticeship providers and employers. |
| 3. | Addressing the needs of each pupil | <ul style="list-style-type: none"> • Individual Student Career Record linked to your MIS (such as SIMS) collates rich data around individual student provision and tracks all careers engagements, activity, and skills development over time. • Key Data such as Free School Meal (FSM), Ethnicity and Special Education Needs (SEN) shown in Grofar dashboards so reporting on vulnerable groups is simple. • Custom Student Groups provides the ability to easily target groups such as “STEM” or “Risk of NEET” • Caseload Manager to keep a track and share actions with staff members ensuring nothing lost. • Action Plans that helps each student set goals and engage with their own choices, careers research and destinations. |

4.	Linking curriculum learning to careers	<ul style="list-style-type: none">• Curriculum Lessons can be planned, and activity can be logged for students by subject tutors and teachers.• Lesson Plans linked to the PSHE curriculum are provided to help you embed and link to learning. Our lesson plans have been mapped to the CDI Framework and Gatsby Benchmarks.
5.	Encounters with employers and employees	<ul style="list-style-type: none">• Employer Contacts Database, Signup, and Communication tools to help you build your employer network, record, and share engagements, and communicate effectively with businesses.• Tracking and reporting on all employer engagements to help evidence your "7" contact experiences.
6.	Experiences of workplaces	<ul style="list-style-type: none">• Work Experience Placement Manager to manage the WEX process in line with required standards.• Work Experience Digital Logbook offers a high-quality work experience tracking, evaluation, feedback, and reflection tool for students.• Experiences of Work can be recorded that can include details of the business contacts your students engage with along with activity feedback that helps to build a rich picture and inform your employer engagement strategy.
7.	Encounters with further and higher education	<ul style="list-style-type: none">• Event Calendar to organise and invite students to Higher Education events.• Action Plan recording and planning of each students' careers focus, ambitions, and direction allows you to identify and support your students FE and HE engagement needs.• Destinations Data collection tools help you identify and support students seeking to go into Further and Higher Education.
8.	Personal guidance	<ul style="list-style-type: none">• Action Plan to record student aspirations, set personal goals and engage them with their careers journey.• One to One Meeting Organiser will help facilitate and record face to face careers advice and guidance sessions, and build confidence and motivation.• Resources Library – customisable library that will provide students with access to a wealth of information and online tools to explore and save to their favourites.• Student Passport Fully mobile student passport with tools to help engage students and help them take ownership of their careers development and choices ahead.

-
- Personalised careers programme, assignments & certificates.
 - Skills development & profiling tools.
 - Action plans, goal setting & personal statement.